



Did you know that 63% of people search online before they make a purchase in a store?

Why do you need LocalAdLink right now?

The internet has always had the promise of connecting customers to businesses but until now this has mainly benefited large companies – LocalAdLink gives you the ability to get online and get online fast.

Traditional print advertising is becoming less effective each year. Already 54% of people have traded in their old Yellow Pages and solely search online and this number is growing daily. The cost to print and physically send mailers is increasing faster than the return on investment. Newspaper readership is rapidly declining while the cost to place a classified has remained steady. Your customers are already searching online, LocalAdLink can help make your business stand out.

Local cable and radio are also changing – with the arrival of TIVO, people are skipping commercials more than ever and now with satellite radio such as XM and Sirius, local programming is becoming harder and harder to find. Reaching new customers in your local area is vital to your continued success and LocalAdLink can help.

How does it work?

LocalAdLink uses **geo-targeting** technology which determines the physical location of a website visitor and delivers different content to that visitor based on his or her location.

www.LocalAdLink.com The main hub of our system. This website is an online local search directory that is an easy to use resource for people looking for local information. On LocalAdLink.com customers can search for your business by name or type, (e.g. Pizza) read & write reviews about your business & services, see photos and videos and even download coupons.

We have 3 different packages available and each advertising package helps you get more visibility on the LocalAdLink.com website. The Gold package ensures that you will get the highest placement when a visitor searches.





LocalAdLink is pro-actively pushing your listing out all over the internet.

How does it work? - continued...

The revolutionary part of LocalAdLink is that we take your business listing and push it out onto the web. What does this mean for you? Well, we're not just sitting back and waiting for people to visit LocalAdLink, we are pro-actively pushing your listing out through our partner websites. Your listing can be seen on some of the most popular websites, search engines, and social networks in America. Some of these include Google, Yahoo, MSN, AOL, Ask.com, Earthlink, YouTube, GMAIL, About.com, Napster, PGA.com, Redbook, Hollywood.com, Monster.com, MySpace, LinkedIn, Friendster, Bebo, Hi5, Orkut, MiGente and BOOMj. But the best part is by using our geo-targeting software, your ad is only shown to people in your area which ensures you get the most value for your advertising dollar.



What are the different packages?

LocalAdLink offers a variety of advertising packages to fit your businesses needs. Start advertising for **free** or start with a **Gold Package** and see increased business today!

FREE Package


1. Business Listing on LocalAdLink.com

Get your free business listing in our directory and start marketing your business online. Your free listing will add you into our data base of over 14 million businesses nationwide.



- Business name
- Address
- Phone number

example:

Business Details	Driving Directions
<p>Newport Pizza 100 Newport Road Balboa, CA 92660 (959) 555-2626</p> <p>[Bookmark Listing]</p> 	

It comes to \$49, \$99, or \$199 a month to be seen by millions of people a day.

What are the different packages?

- continued...

BASIC Package - \$49.95 / month

Business Listing on LocalAdLink.com

- Business Details
- Website Link
- "Featured Business" status (listing featured higher up in the search results and rotated in our "Spotlight Business")
- Ability to upload 1 image/logo
- Target 3 zipcodes
- Add 2 search terms
- Your listing pushed out to the web & displayed on the biggest websites, search engines, and social networks of the internet. (ads only display to people in the 3 zipcodes you choose)

STANDARD Package - \$99.95 / month

Business Listing on LocalAdLink.com


- Business Details
- Website Link
- "Featured Business" status (listing featured above the BASIC packages in the search results and rotated in our "Spotlight Business")
- Ability to upload multiple photos to gallery.
- Target 10 zipcodes
- Add 2 search terms
- Ability to create or upload coupons
- Ability to upload and show videos
- Your listing pushed out to the web & displayed on the biggest websites, search engines, and social networks of the internet. (ads only display to people in the 10 zipcodes you choose)

PREMIUM Package - \$199.95 / month

Business Listing on LocalAdLink.com

- Business Details
- Website Link
- "Featured Business" status (listing featured above the BASIC & STANDARD packages in the search results and rotated in our "Spotlight Business")
- Ability to upload multiple photos to gallery.
- Target 50 zipcodes
- Add 3 search terms
- Ability to create or upload coupons
- Ability to upload and show videos
- Business Tagline stands out in **RED LETTERING**
- Your listing pushed out to the web & displayed on the biggest websites, search engines, and social networks of the internet. (ads only display to people in the 50 zipcodes you choose)

example:

Business Details	Driving Directions	Coupons	Pictures
<p>Texas Optimized Living Health Center</p> <p>108 West Highway 80 Forney, TX 75126 (214) 244-8515 Rating: ★★★★★</p> <p>[Visit Website] [Bookmark Listing]</p> 			<p>Details</p> <p>Our society has reached epidemic levels of Americans now suffering from Obesity, Diabetes, High Blood Pressure, Elevated Cholesterol Levels, Headaches, Depression, Stress and multiple additional preventable disorders.</p> <p>Texas Optimized Living Health Center is proud to assist East Dallas Communities in restoring health and living a vibrant life. This is accomplished by our focus on 5 Life Essentials:</p> <ol style="list-style-type: none"> 1) Reduce Toxins & Prescription Rx 2) Maximize Nerve Supply 3) Nutrition 4) Exercise 5) Peace And Quality Relationships

coupons:



LocalAdLink Special Online Offer
Texas Optimized Living Health Center

pictures:



Surge Training
12 Minutes
Essential #4
Exercise: Surge Training